

## ISO 26000:2010 Social Responsibility

"Corporate social responsibility is not a trend, it's a commitment. With ISO 26000:2010, we turn that commitment into a standard, making a positive impact on society and the environment. Let's be a responsible and sustainable business, one step at a time."



Logo registered to Sancert.

ISO 26000:2010 is an international social responsibility standard. It provides guidance for organisations on how to operate in a socially responsible manner and consider the impact of their decisions and activities on society and the environment.

To implement ISO 26000:2010, an organisation must assess its social and environmental impact, develop a social responsibility policy and objectives, implement and monitor actions to improve its social and environmental performance, and engage with stakeholders to understand and respond to their needs and expectations.

## The benefits of implementing ISO 26000:2010 include:

- Improved social responsibility by taking into account the impact of an organisation's decisions and activities on society and the environment.
- Increased customer and stakeholder confidence in the organisation's commitment to social responsibility.
- Better alignment of the organisation's values and practices with social and environmental responsibility.
- Enhanced reputation and credibility with customers, stakeholders, and regulators.
- Improved risk management by considering the social and environmental risks and impacts of an organisation's decisions and activities.

ISO 26000:2010 certification is a third-party endorsement that a company has implemented and is following the ISO 26000:2010 social responsibility



standard. The certification process involves an audit by an accredited certification body such as **Sancert** to verify that the organisation's quality management system meets the requirements of the standard.

## When implementing this standard, the following key points should be considered:

- Stakeholder engagement- This involves engaging with stakeholders to understand their expectations and needs, and to build trust and transparency.
- 2. Governance- This involves establishing a governance structure that provides leadership, direction, and management of the social responsibility program.
- 3. Human rights- This involves ensuring that the organisation's activities do not negatively impact human rights, and that the organisation is proactive in promoting and respecting human rights.
- 4. Labour practices- This involves ensuring that the organisation's practices are in line with international labour standards, and that workers are treated fairly and ethically.
- 5. The environment- This involves ensuring that the organisation's activities are environmentally sustainable, and that the organisation is proactive in protecting the environment.
- 6. Fair operating practices- This involves ensuring that the organisation operates in a manner that is fair, transparent, and ethical, and that it avoids exploitation and corruption.
- 7. Consumer issues- This involves ensuring that the organisation's activities do not negatively impact consumers, and that the organisation is proactive in protecting consumer interests.
- 8. Community involvement and development- This involves ensuring that the organisation's activities are aligned with community interests, and that the organisation is proactive in supporting community development.
- 9. Continuous improvement- This involves continuously improving the social responsibility program by monitoring performance, learning from experiences, and making necessary adjustments.

It is important to note that these key points are interrelated and should be integrated into the overall social responsibility program to ensure its



effectiveness. Additionally, the standard should be applied in a way that is consistent with the organisation's culture, structure, and operations.